Øresund Startups

State of the region & Top 50

22nd October 2013, 12.10-13.00 @ CreativeLab

Øresund Startups

Why am I doing this?

I want you to:

- Have heard about interesting startups
- Have a notion which BA and VC are active
- An idea of ”the startup way”

Øresund Startups

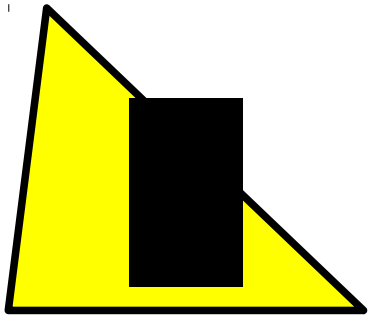
Who am I?

- German born, living in Sweden
- Entrepreneur: co-founder Contentor
- Initiator Øresund Startup News

Øresund Startups

WARNING! Highly subjective!

We do not take resposibilty for damages caused...



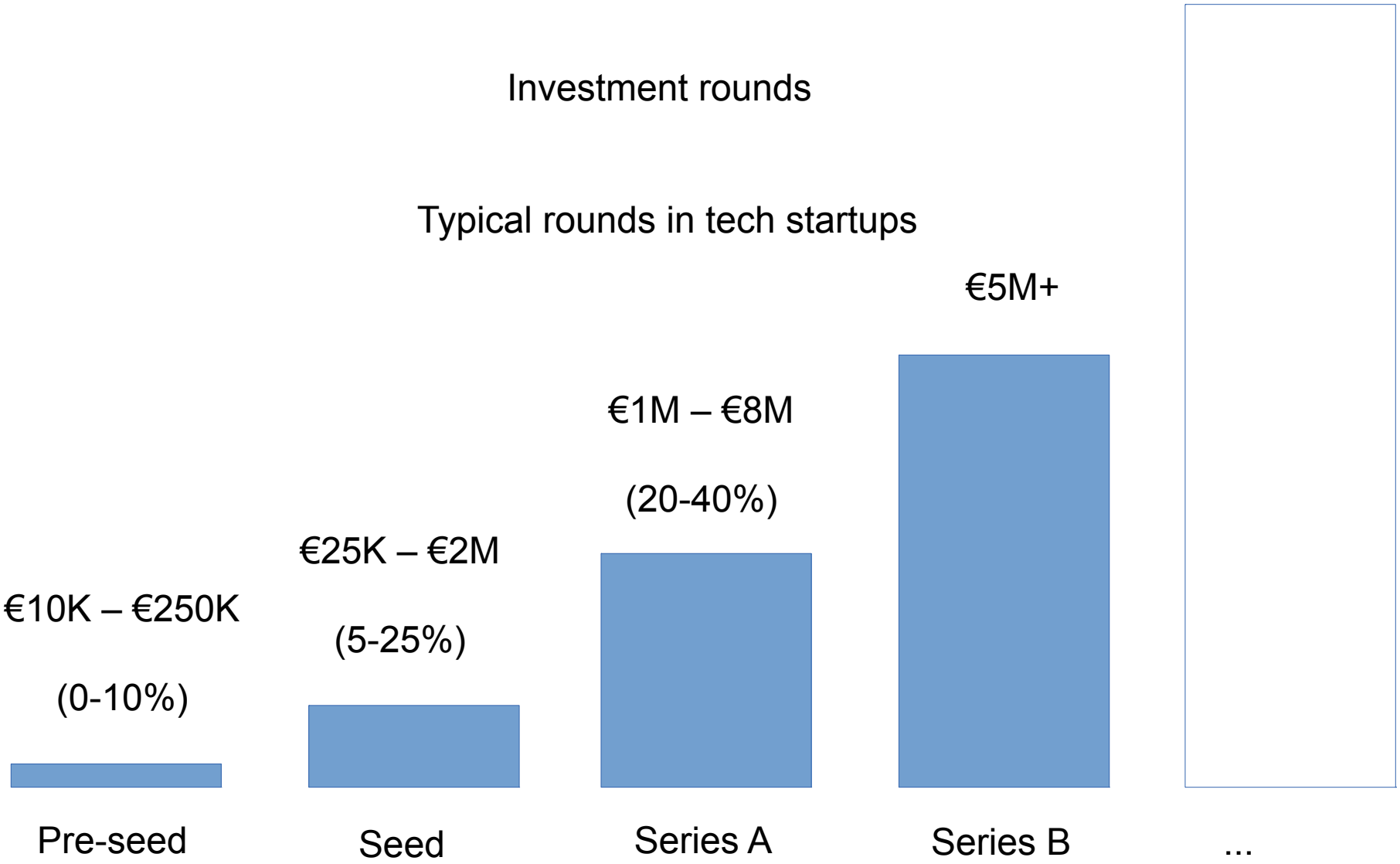
Øresund Startups

We will look at:

- Funding
- Prominent startups

Investment rounds

Typical rounds in tech startups



Series A & B

Part 1 - B2C

(in alphabetical order)

edit

General Information edit

Website	billetto.co.uk
Twitter	@billettouk
Category	eCommerce
Phone	0800 043 0401
Email	info@billetto.co.uk
Employees	28
Founded	9/2010
Description	Online Social Ticketing Platform

Offices edit

DK Office
Trommesalen 5
Copenhagen, 1614, DNK

UK Office
8 Charterhouse Buildings
3 floor
London, EC1 7AN, GBR

People edit

Patrick Borre
Co-founder

edit

Billetto

Billetto is a Danish company founded in 2009 with the vision to "Share Live" experiences and make online ticket handling and social promotion accessible for everyone. Their platform makes it free and easy for everyone to host and promote events, where guests can register and pay online. Billetto can be used for e.g. festivals, zumba lessons, concerts, workshops, conferences and sport events - in short, all types of events.

The number 1 event discovery experience out there.

Currently, live in UK, Denmark, Sweden and Norway.

Recent Milestones edit

- ✔ Billetto added Peter Brünings-Hansen as MD Billetto UK. (1/1/13)
  Posted 6/17/13 at 2:31am
- $ Billetto received $2.88M (€2.2M) in Series A funding. (12/15/12)
  Posted 6/9/13 at 8:28am via oresundstartups.com
- ✔ Billetto added Christian Hølmer as Co-founder - CTO. (9/1/10)
  Posted 6/17/13 at 2:30am
- ✔ Billetto added Anders Fink as Co-founder - CMO. (9/1/10)
  Posted 6/17/13 at 2:31am
- ✔ Billetto added Henrik Teisbæk as Co-founder & CEO. (9/1/10)
  Posted 6/17/13 at 2:29am
- ✔ Billetto added Patrick Borre as Co-founder. (9/1/10)
  Posted 6/17/13 at 2:29am
- ✔ Billetto added Steffen W. Frølund as Business Development Manager. (5/1/10)
  Posted 4/17/13 at 9:44pm

miinto

YOUR FAVORITE FASHION SHOP

edit

General Information edit

Website	miintogroup.com
Twitter	@miinto
Category	Fashion/Clothing
Phone	+4588808686
Email	info@miinto.com
Employees	170
Founded	4/2009
Description	Fashion Retailer

Offices edit

Miinto Group
Prags Boulevard 49, indgang 9
Copenhagen S, 2300, DNK

People edit

Jesper Buch
Co-Founder, Seed Investor

Konrad Kierklo
Co-founder, MD Miinto.dk

Morten Larsen
CEO

edit

Miinto Group

miinto is an online fashion retail aggregate present in 5 countries worldwide. Miinto hosts the online sale of more than 2.400 independent fashion retailers and brands exceeding 180.000 fashion products from thousands of well known fashion brands.

Background

Miinto was developed from an idea generated by two Danish high-school entrepreneurs, Konrad A. Kierklo and Mike Radoor. The concept won second prize in the national Young Enterprise competition, and attracted the attention of successful businesmen Carsten Mikkelsen, angel investor in the London-based Internet success JustEat.com and several other european startups, and Jesper Buch, Leading Co-founder of JustEat.com.

In spring 2009, with the vital backing and investment of Mikkelsen and Buch, miinto was launched in Denmark and has since witnessed successful launches and very steep growth in other markets including Norway, Sweden, Spain and the Netherlands.

In 2012, miinto is present in 5 countries, and expects to exceed 50 million Euro in turnover.

Recent Milestones edit

$ Miinto Group received $6M in Series A fundi… (8/21/12)
Posted 8/21/12 at 5:14am via techcrunch.com

Miinto Group added James Galvin as MD, M…to.ie. (11/1/1…

edit

Vivino

Vivino is a tool for wine lovers, whether novice or pro, to track tasted wines and discover new ones with ease. The free app allows users to take photos of wine labels and, using image recognition technology, matches them against a database of more than 1.1 million wines.

In addition, Vivino is a community of wine lovers, allowing the users to connect and share their experiences.

The app is available on iOS and Android, and is currently the most downloaded wine app in the App Store.

edit

General Information

edit

Website	vivino.com
Blog	blog.vivino.com
Twitter	@vivinocom
Category	Mobile/Wireless
Email	info@vivino.com
Employees	20
Founded	2009
Description	World's #1 Wine App

Offices

edit

Copenhagen HQ
Amagerfælledvej 56
Copenhagen, 2300, DNK
See m[illegible]y companies

Recent Milestones

edit

- Vivino received $10.3M in Series A funding. (7/17/13)
  Posted 7/17/13 at 5:53am via finsmes.com
- Vivino received $1M in Series A funding. (12/13/12)
  Posted 12/13/12 at 12:19am via techcrunch.com
- Vivino added Niels Vejrup Carlsen as Chairman. (5/1/12)
  Posted 8/7/13 at 4:38am
- Vivino added Theis Sondergaard as COO. (7/1/10)
  Posted 1/27/11 at 5:50am
- Vivino added Heini Zachariassen as CEO & Founder. (1/1/09)
  Posted 1/27/11 at 5:50am
- Vivino added Roberto Bonanzinga as Board Member. (7/17/00)
  Posted 8/7/13 at 4:41am
- Vivino added Lars Andersen as Board Memb[illegible]
  Posted 8/7/13 at 4:40am

Vide[illegible]

edit

watAgame

watAgame ApS, a media company, operates as a game and community developer for mobile phones. It also operates a fashion oriented Website, which enables young girls to build social relations and communicate with other girls through games, user generated content, and fashion. The company was founded in 2003 and is based in Copenhagen, Denmark.

edit

General Information

edit

Website	watagame.com
Category	Games/Entertainment
Phone	45-35-36-41-10
Email	info@watagame.com
Employees	
Founded	2003

Offices

edit

Copenhagen, DNK
Kingkurren 8D, 1 tv
Copenhagen, 2300, DNK

People

edit

Martin Gibson
Board Member

Fun

edit

Recent Milestones

edit

$ watAgame received $4M in Venture Round funding. (7/10/07)
Posted 3/1/10 at 12:42am via investindk.com

Videos

edit

Screenshots

edit

zmags DISCOVER SHOPPING INSPIRATION

edit

General Information edit

Website	zmags.com
Blog	zmags.com/blog
Twitter	@zmags
Category	Software
Phone	866-989-6247
Email	sales@zmags.com
Employees	95
Founded	12/2006
Description	Rich-Media Marketing Platform

Offices edit

Denmark Office
Frederiksborggade 20B, 1.
Copenhagen, 1360, DNK
See nearby companies

Zmags Corp.
321 Summer St.
Boston, MA, MA 02210
USA

Zmags Ltd.
Inigo House, 30 Bedford Street
London, WC2E 9ED, GBR
See nearby companies

Zmags

edit

Zmags is redefining the online content and shopping experience across web, tablet, mobile, and social channels with our cloud-based rich-media marketing platform.

We provide marketers and e-commerce teams from many vertical industries with a deeply engaging and fluid online presentation capability that lets them tell highly captivating stories through curated digital experiences, such as digital catalogs. With Zmags, leading brands have measurably and dramatically increased customer engagement, conversion rates, order size and brand loyalty without the burden of IT constraints.

Zmags is among the fastest growing technology companies in North America, ranking #70 on the Deloitte 2011 Technology Fast 500. Zmags is headquartered in Boston, MA. with European offices in London and Copenhagen. For more information about Zmags, please visit www.zmags.com.

Recent Milestones edit

- $ Zmags received $6M in Venture Round funding. (10/25/12)
  Posted 10/25/12 at 6:49pm via masshightech.com
- $ Zmags received $150k in Seed funding. (1/11/12)
  Posted 9/4/13 at 9:12pm via sec.gov
- $ Zmags received $7M in Debt funding. (12/29/11)
  Posted 12/30/11 at 7:31pm via techcrunch.com
- Zmags — has named Michael Schreck, a former partner at [illegible] partners, as [illegible]

Series A & B

Part 2 - B2B

(in alphabetical order)

CODESEALER

PROTECTING WEB BANKING

edit

General Information edit

Website	codesealer.com
Category	Security
Employees	
Description	Securing online banking services

Offices edit

Valby, DNK
Gammel Koege landevej 55
Valby, 2500, DNK

Funding edit

TOTAL	**$2.86M**
FUNDING TOTAL	**$2.86M**
Series A, 12/2012 [1]	€2.2M
Vaekstfonden	
Seed Capital	

Tags edit

edit

CodeSealer

CodeSealer specializes in securing online banking and preventing e-crime.

Recent Milestones edit

$ CodeSealer received $2.86M (€2.2M) in Series A funding. (12/1/12)
Posted 12/30/12 at 4:38am via oresundstartups.com

Videos edit

Screenshots edit

Sources

1. CodeSealer recieves €2.2M in capital (oresundstartups.com) [edit]

edit

Falcon Social

They're an international team dedicated to helping brands and marketers leverage opportunities and manage the challenges of the open social web.

They know the pain marketers face trying to assemble their marketing technology stack and we aim to ease that pain by providing a technology platform that combines being ahead of the curve with ease of use, as well as smooth integration into existing systems within their industry.

Their team is lead by an experienced management team and a very hands-on board of directors comprised of seasoned veterans within technology, marketing and e-commerce.

FALCON SOCIAL

edit

General Information edit

Website	falconsocial.com
Blog	blog.falconsocial...
Twitter	@FalconSocial
Category	Enterprise
Email	hello@falconsocia...
Employees	90
Founded	12/2010

Offices edit

HQ
Købmagergade 45, 2nd floor
Copenhagen K, 1150, DNK

Recent Milestones edit

- $ Falcon Social received $7.72M (€6M) in Series A funding. (8/16/13)
  Posted 6/27/12 at 9:47pm via techcrunch.com
- ✔ **Falcon Social** — 2013 Red Herring Europe 100 finalist (3/15/13)
  2
  Posted 3/17/13 at 5:53am via oresundstartups.com
- ✔ Falcon Social added Ulrik Bo Larsen as CEO & Founder. (2/1/11)
  Posted 6/27/12 at 12:52am
- ✔ Falcon Social added Morten Søderquist Li as Founder. (2/1/11)
  Posted 7/26/12 at 4:40am
- ✔ Falcon Social added David Carratt as Board [illegible]ember.
  Posted 8/19/13 at 2:45am

Videos edit

edit

General Information edit

Website	flatfrog.com
Blog	flatfrog.com/blog
Twitter	@FlatFrogAB
Category	Consumer Electronics/Devices
Phone	+46 46 10 25 00
Email	info@flatfrog.com
Employees	
Founded	2007

Offices edit

Lund, SWE
MagistratsvÃ¤gen 10
Lund, 226 43, SWE

People edit

Dhwani Vyas
President, CEO & Board Director

Robert Hed
VP, R&D

Magnus Mellborg
VP, Finance

edit

FlatFrog Laboratories

FlatFrog's mission is to bring to life the exciting new world of multi-touch computing and applications.

Designed from inception for volume production, our patented technologies enable unmatched in-glass multi-touch performance for large and flat displays.

FlatFrog was founded by Ola Wassvik and serial entrepreneur Christer FÃ¥hraeus. The company is privately held with headquarters in Lund, Sweden, near the bridge to Copenhagen, Denmark.

Recent Milestones edit

- $ FlatFrog Laboratories received $25.4M (€20M) in Venture Round funding. (6/20/12)
  Posted 6/20/12 at 6:38pm via finsmes.com
- $ FlatFrog Laboratories received $18M in Venture Round funding. (1/20/10)
  Posted 1/20/10 at 7:55pm via finsmes.com
- ✓ FlatFrog Laboratories added Jonas Hedre as President and CEO.
  Posted 1/20/10 at 7:55pm
- ✓ FlatFrog Laboratories added Dhwani Vyas as President, CEO & Board Director.
  Posted 3/27/13 at 7:27pm
- ✓ FlatFrog Laboratories added Ola Wassvik as Co - Founder & CTO.
  Posted 10/18/13 at 6:52am

Videos edit

iMOTIONS®
EMOTION TECHNOLOGY
edit

General Information edit

Website	imotionsglobal.com
Blog	imotionsglobal.co...
Twitter	@imotionsglobal
Category	Software
Phone	+45 32 20 89 33
Email	info@imotionsglob...
Employees	10
Founded	2/2005
Description	Software Company

Offices edit

HQ
Smedeholm 13B
Herlev, DK-2730, DNK

Funding edit

TOTAL	**$4.3M**
FUNDING TOTAL	**$4.3M**
Venture Round, 2/2006 [1] **Syddansk Venture**	$1.6M
Venture Round, 8/2007 [2] **the Way Forward Aps Inventure**	$2.7M

edit

iMotions - Eye Tracking

iMotions - Eye Tracking A/S is an innovative software company with a new revolutionizing technology which can assess human emotions through the eye region of a human being. They use highly sophisticated eye tracking to capture the data and can measure the emotions non-intrusively. Their clients include world leading FMCG companies and Retail Companies - they have clients in 14 countries around the World.

iMotions has its HQ in Copenhagen, Denmark and has subsidiaries in Hyderabad, India and Cambridge (MIT), USA.

Recent Milestones edit

- ✔ **iMotions - Eye Tracking** — 2013 Red Herring Europe 100 finalist (3/15/13) [3]
  Posted 3/17/13 at 5:54am via oresundstartups.com
- $ iMotions - Eye Tracking received $2.7M in Venture Round funding. (8/21/07)
  Posted 4/14/10 at 1:11am via imotionsglobal.com
- $ iMotions - Eye Tracking received $1.6M in Venture Round funding. (2/23/06)
  Posted 4/27/10 at 8:25pm

Videos edit

Screenshots edit

neotechnology graphs are everywhere

edit

General Information edit

Website	neotechnology.com
Blog	blog.neo4j.org
Twitter	@neo4j
Category	Analytics/Big Data
Email	info@neotechnolog...
Employees	
Founded	2007
Description	Graph Database

Offices edit

EU
Malmo, SWE

US
111 E 5th Ave
San Mateo, CA, 94401
USA

See nearby companies

People edit

Emil Eifrem
CEO

Peter Neubauer
Founder and VP Community

Lars Nordwall
COO

edit

Neo Technology

Graphs are everywhere. From websites adding social capabilities to Telco's providing personalized customer services to innovative bioinformatics research, organizations are adopting graph databases as the best way to model and query connected data. Neo Technology researchers have pioneered graph databases since 2000 and have been instrumental in bringing the power of the social graph to customers such as Adobe, Cisco, and Deutsche Telekom. Now in production for nine years, Neo4j is the world's leading graph database with the largest ecosystem of partners and tens of thousands of successful deployments worldwide.

Neo Technology is a privately held company funded by Fidelity Growth Partners Europe, Sunstone Capital and Conor Venture Partners, and is headquartered in San Mateo, CA, with offices in Germany, UK, France, Belgium, Sweden, and Malaysia. For more information, please visit www.neotechnology.com

Recent Milestones edit

- $ Neo Technology received $11M in Series B funding. (11/2/12)
  Posted 11/2/12 at 4:20am via techcrunch.com
- ✓ Neo Technology added Julian Simpson as Software Developer. (4/1/12)
  Posted 4/5/12 at 2:53pm
- ✓ Neo Technology added Rod Johnson as Boa[illegible] Member. (9/21/11)
  Posted 9/21/11 at 9:38am
- ✓ Neo Technology added Chris Richardson as Board Member. (9/21/11)

edit

General Information edit

Website	octoshape.com
Twitter	@Octoshape_APS
Category	Consumer Electronics/Devices
Phone	45 88 33 46 80
Email	contact@octoshape...
Employees	
Founded	2003
Description	streaming audio and video

Offices edit

HQ
Store Kongensgade 118, 1. TH.
Copenhagen, 1264, DNK

People edit

Michael Koehn Milland
CEO

Morten Borum
CFO

George Antoniou
VP, Operations

edit

Octoshape

Octoshape ApS provides live and on-demand streaming audio and video technology. The company offers live streaming solutions for Webcasts from live events, including sport matches, musical events, or award shows; and hosted radio streaming solutions. It also provides hosted television streaming solutions; and OctoSource signal distribution solution, which allows broadcasters to get signals through Internet connection, enabling broadcasts from a range of events in sports, music, and entertainment.

The company was founded in 2003 and is based in Copenhagen, Denmark.

Recent Milestones edit

- $ Octoshape received $4.84M in Venture Round funding. (6/11/10)
  Posted 7/8/10 at 11:44am via octoshape.com
- ✓ **Octoshape** — Octoshape raises â,¬4m from Nexit Venture (6/10/10) [2]
  Posted 6/10/10 at 1:23pm via finsmes.com
- ✓ Octoshape added Michael Koehn Milland as CEO.
  Posted 5/17/13 at 4:37am
- ✓ Octoshape added Morten Borum as CFO.
  Posted 5/17/13 at 4:37am
- ✓ Octoshape added George Antoniou as VP, Operations.
  Posted 5/17/13 at 4:37am

Videos edit

Opbeat

edit

General Information edit

Website	opbeat.com
Blog	blog.opbeat.com
Twitter	@opbeat
Category	Software
Employees	5
Founded	2012

Offices edit

Copenhagen
Gothersgade 8B
Copenhagen, 1123, DNK
See nearby companies

New York
902 Broadway
New York, NY, 10010
USA
See nearby companies

People edit

Rasmus Makwarth

edit

Opbeat

Opbeat is a collaborative web operations platform you can set-up in minutes.

Recent Milestones edit

- Opbeat received $2.7M in Series A funding. (7/15/13)
  Posted 7/15/13 at 10:33am via techcrunch.com
- Opbeat received in Seed funding. (1/1/13)
  Posted 7/15/13 at 10:33am via techcrunch.com
- Opbeat received in Angel funding. (5/1/12)
  Posted 7/15/13 at 2:34pm
- Opbeat added Rasmus Makwarth as Founder. (4/1/12)
  Posted 8/30/12 at 10:37am
- Opbeat added Rasmus Makwarth as Founder & CEO. (4/1/12)
  Posted 8/16/13 at 2:51am
- Opbeat added Ron Cohen as Founder. (1/1/12)
  Posted 8/16/13 at 2:59am

Videos edit

Screenshots edit

Serstech

edit

General Information edit

Website	serstech.com
Category	BioTech
Employees	
Founded	2006
Description	On spot chemical identification

Offices edit

Lund, SWE
Scheelev 15
Lund, SE-22370, SWE
See nearby companies

Funding edit

VENTURE FUNDING

Series B, 6/2013 [1]	€1.4M

Tags edit

Serstech

edit

Serstech has developed technologies that can help clients such as police, rescue, customs and defense officers quickly and easily identify powders, pills and fluids. They can also improve logistics and quality in industrial processes.

Recent Milestones edit

$ Serstech received (€1.4M) in Series B funding. (6/1/13)
Posted 6/9/13 at 8:16am via oresundstartups.com

Videos edit

Screenshots edit

Sources

1. Serstech receives €1.4mininvestment (oresundstartups.com) [edit]

SimpleSite.com

edit

General Information edit

Website	simplesite.com
Twitter	@simplesite
Category	Consumer Web
Phone	004533321712
Email	communications@si...
Employees	25
Founded	2003
Description	Website builder

Offices edit

Main office
Toldbodgade 31
Copenhagen, 1253, DNK
See nearby companies

People edit

Morten Elk
CEO

Thomas Petersen
CTO

Sebastian Engelbrecht
CSO

Pia Skourup
CFO

Lars Mei

SimpleSite

edit

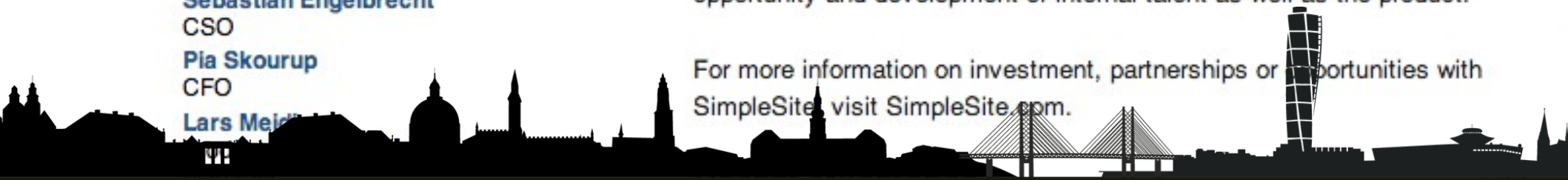
SimpleSite is a website building tool focused on absolute simplicity and maximum usability for people with no tech or design skills. Using a very simple user-interface and a template-based system, the user can create a full-featured website for sales, blogging, networking or presentation in just a few clicks.

Founded in 2003 by the two brothers and serial entrepreneurs Jacob and Morten Elk, SimpleSite is based on a simple business idea of creating value and opportunity in a digital world for people with no tech skills. The company is modelled on lean business principles for maximum scalability, growth and technical functionality.

Today SimpleSite holds a strong international presence with local language sites and customer support in 23 countries, including the US, Northern Europe, Russia, Poland, Czech Republic, Brazil, Turkey, Indonesia and Malaysia. Currently 300.000+ new SimpleSite websites are being built and launched across the world every month, and the company recently received $2M in funding for an ambitious 2012/2013 further expansion plan.

SimpleSite counts 40+ staff. A strong company culture of lean thinking and profitable growth runs through all departments as well as a focus on opportunity and development of internal talent as well as the product.

For more information on investment, partnerships or opportunities with SimpleSite, visit SimpleSite.com.



TRADESHIFT®

edit

General Information edit

Website	tradeshift.com
Blog	tradeshift.com/blog
Twitter	@tradeshift
Category	Software
Phone	001 800 381 3585
Email	pr@tradeshift.com
Employees	100
Founded	7/2009
Description	Platform for business interactions

Offices edit

Tradeshift Networks Ltd
37 Friars Avenue
London, CA, N20 0XG
GBR

Tradeshift (Denmark)
Nørregade 36B, 3. floor
Copenhagen, 1165, DNK

Tradeshift HQ
500 3rd St
San Francisco, CA, 94107
USA

See nearby companies

People edit

Tradeshift

edit

As a platform for all your business interactions, Tradeshift helps companies run more efficiently, harnessing the power of their network to create new value from old processes like invoicing, payments and workflow.

For smaller companies, a free account with apps like e-invoicing can become a route to getting paid faster or even open doors like dynamic discounting. Meanwhile, Tradeshift Apps allow them to securely link in other key processes like online accounting in seconds.

For enterprises that work with tens of thousands of companies like this, they find themselves already connected to partners of all sizes on a single, global, 100% electronic platform.

Tradeshift is the first step toward a smarter, better, network-powered business.

Tradeshift was founded in 2009 and launched in 2010, with the goal to change how business is done. Headquartered in San Francisco, Tradeshift has offices in Copenhagen, London, and Amsterdam. Tradeshift employs 70 staff across 18 different nationalities

Recent Milestones edit

$ Tradeshift received $17M in Series B funding (10/25/11)
Posted 10/25/11 at 12:24pm via techcrunch.com

edit

General Information edit

Website	trustpilot.com
Blog	blog.trustpilot.com
Twitter	@trustpilot
Category	Consumer Web
Phone	0800-011-2822
Email	support@trustpilo...
Employees	100
Founded	2007
Description	Online review service

Offices edit

Copenhagen HQ
Trommesalen 5
Copenhagen V, 1614, DNK
See nearby companies

People edit

Peter H. MÃ¼hlmann
Founder

Jesper Lindhardt
VP Global Sales

Mads Doerup
Lead Developer

Anders Frejo Jorgensen
CFO and VP Corporate Development

edit

Trustpilot

Trustpilot is an open, review-driven community connecting online consumers with the companies they buy from.

Shared shopping experiences help consumers make smarter, informed decisions about buying, while companies get concrete feedback from their customers. Trustpilot is passionate about driving transparency across the web–find Trustpilot reviews on search engines, social media, and business websites. Real customer insight fuels business credibility.

Recent Milestones edit

- **Trustpilot** — 2013 Red Herring Europe 100 finalist (3/15/13) [4]
  Posted 3/17/13 at 5:57am via oresundstartups.com
- Trustpilot received $13M in Venture Round funding. (12/13/12)
  Posted 12/12/12 at 7:40pm via techcrunch.com
- Trustpilot added Joel Marsh as Experience Architect (Consultant). (5/1/12)
  Posted 12/12/12 at 12:15pm
- Trustpilot received $4.5M in Venture Round funding. (11/1/11)
  Posted 11/1/11 at 5:56pm via techcrunch.com
- Trustpilot added Jesper Lindhardt as VP Global Sales. (2/1/11)
  Posted 3/23/12 at 6:45am
- Trustpilot received $900k in Venture Round funding. (1/28/11)
  Posted 1/29/11 at 12:53am via finsmes.com
- Trustpilot added Anders Frejo Jorgensen as CFO and VP Corporate Development. (9/1/10)
  Posted 3/23/12 at 6:47am
- Trustpilot added Mads Doerup as Lead Developer. (2/1/08)
  Posted 3/15/11 at 9:20am

edit

General Information edit

Website	unity3d.com
Blog	blogs.unity3d.com
Twitter	@unity3d
Category	Games/Entertainment
Phone	+1 415 848 2533
Email	info@unity3d.com
Employees	200
Founded	8/2004
Description	Democratizing interactive 3D

Offices edit

US Office
795 Folsom
San Francisco, CA, 94107
USA

See nearby companies

HQ
Duevej 94 a
Frederiksb[illegible]2000, [illegible]

edit

Unity Technologies

Unity Technologies develops tools for game developers and creative visualization professionals alike to deliver the best 3D web content, as well as games for PC/Mac, iOS, Android, and Windows Phone devices, the Wii+PS3+XBOX360, and beyond. Scaling from casual games to full-scale MMOs, Unity sets a new standard for social professional software, and is used by AAA-teams, hobbyists, and everyone in between.

Recent Milestones edit

- Unity Technologies added Todd Hooper as VP Online Services. (1/1/13)
  Posted 4/8/13 at 2:35pm
- Unity Technologies added Rune Skardhamar as IT Consultant. (3/1/12)
  Posted 8/27/13 at 1:01am
- Unity Technologies received $12M in Series B funding. (7/20/11)
  Posted 7/20/11 at 3:57pm via techcrunch.com
- Unity Technologies added Raymond Yang as Board Member. (7/1/11)
  Posted 9/16/11 at 12:47am
- Unity Technologies received $5.5M in Series A funding. (10/26/09)
  Posted 10/20/09 at 10:50am via techcrunch.com
- Unity Technologies added David Helgason as CEO. (1/1/03)
  Posted 3/6/09 at 4:33am
- Unity Technologies added Joachim Ante as [illegible]O.
  Posted 3/6/09 at 4:33am
- Unity Technologies added Henrik Nielson as [illegible]FO/COO.
  Posted 10/23/12 at 6:07[illegible]

[illegible] added [illegible]

edit

General Information edit

Website	vopium.com
Blog	vopium.com/index....
Twitter	@Vopium
Category	Mobile/Wireless
Phone	+45 25 90 10 90
Email	info@vopium.com
Employees	55
Founded	4/2006
Description	international telephony site

Offices edit

Vopium A/S
RÃ¥dhusstrÃ¦de 6, 2.
Copenhagen, 1466, DNK

People edit

Tanveer Sharif
Founder & CEO

edit

Vopium

Vopium is a leading innovator in mobile global communications. Through our technology, we enable mobile phone users to make international calls at the reduced price and exceptional sound quality of a local phone call — with or without the need of a WiFi or 3G connection.

Vopium's free to download, award winning mobile app is currently available on Apple iPhone, Android, BlackBerry, Nokia Symbian, Windows Mobile and Java devices - over 900 types of mobile phones.

Tanveer Sharif, Imran Sadiq and Brian Sussemiehl founded Vopium in 2006. The company employs approximately 100 people in its Copenhagen, Luxembourg and Lahore offices and is listed on the NYSE Euronext Paris Exchange.

Recent Milestones edit

- ✔ Vopium added Husnain Khan as Senior HR Manager. (2/1/11)
  Posted 5/22/13 at 2:28am
- $ Vopium received $16.5M in Venture Round funding. (6/25/10)
  Posted 6/25/10 at 6:48pm via techcrunch.com
- $ Vopium received $6.62M (€4.2M) in Series A funding. (5/27/08)
  Posted 7/8/08 at 4:18am via yahoo.com
- ✔ Vopium added Casper Urhammer as Investor.
  Posted 4/11/12 at 12:31pm
- ✔ Vopium added Tanveer Sharif as Founder & CEO.
  Posted 7/8/08 at 4:18am

Vide

edit

Seed funded

Part 1 – B2C

(still in alphabetical order)

edit

Bownty

Bownty is a startup based in Copenhagen, on a mission to give you all your favorite deals in a single place.

Bownty is a Kayak or Momondo for deals.

Bownty is backed by SEED Capital, Accelerace Invest and a group of Business Angels.

edit

General Information

edit

Website	bownty.com
Blog	blog.bownty.com
Twitter	@bownty
Category	eCommerce
Email	hello@bownty.com
Employees	14
Founded	3/2011
Description	Daily Deal Aggregator

Offices

edit

Office
Vester Voldgade 83
Copenhagen, 1552, DNK

People

edit

Palle Ladbye-Hansen
Founder & COO

Steffen W. Frølund
Founder & CEO

Christian Winther

Recent Milestones

edit

- Bownty added Christian Winther as CTO. (4/22/13)
  Posted 4/26/13 at 4:08pm
- Bownty received $1.1M in Seed funding. (4/4/13)
  Posted 4/4/13 at 7:38am via techcrunch.com
- **Bownty** — Reached 200.000 happy members! (2/10/13) [4]
  Posted 7/19/12 at 2:16am via bownty.com
- Bownty acquired Cityscoop. (4/2/12)
  Posted 7/19/12 at 1:00am via globaldailydealassociation.com
- Bownty received $647k (€500k) in Seed funding. (1/1/12)
  Posted 7/19/12 at 1:00am via seedcapital.dk
- Bownty added Andreas Krüger as Founder & CTO. (10/1/10)
  Posted 7/19/12 at 2:11am
- Bownty added Steffen W. Frølund as Founder & CEO. (10/1/10)
  Posted 4/17/13 at 9:39pm
- Bownty added Palle Ladbye-Hansen as Founder & COO. (10/1/10)
  Posted 7/19/12 at 1:00am

Videos

edit

edit

Click A Taxi

Click A Taxi is the world's largest taxi service provider. Click A Taxi is currently the largest taxi service in the world, covering more than one thousand localities across the UK, Ireland, Scandinavia and continental Europe.

Our consumer app The main way most members of the public come into contact with Click A Taxi is through our consumer app. The application works by using the GPS function of the user's mobile phone to locate them on a map. The user can then choose to book a taxi to come as soon as possible to that location or select another location by typing an address into the search field or moving the map. Users can also book a taxi up to twenty four hours in advance. The app is enjoying success across three platforms: iPhone, Android and Windows Phone.

Beyond the app But Click A Taxi is more than just a consumer app. We're building the world's largest global taxi aggregation service. The Click A Taxi system is designed to integrate into a range of different business platforms to allow our partners to book taxis for their customers from restaurants, hotels, flight bookings and many more. Click A Taxi is doing the work behind the scenes to make the users entire travel experience seamless.

Click A Taxi handpicks quality taxi companies Click A Taxi collaborates with only one carefully selected taxi company in each location. So every time you book a taxi, you know your journey will be comfortable and safe. All taxi partners must meet our high standards on a range of criteria including service, prices, size of fleet and quality of service.

edit

General Information edit

Website	clickataxi.com
Twitter	@clickataxi
Category	Enterprise
Email	info@clickataxi.com
Employees	22
Founded	12/2010
Description	App developer

Offices edit

Headquarters
Jagtvej 111B
Copenhagen, 2200, DNK

People edit

Søren Halskov Nissen
Founder and CEO

Nikolaj Køster
Co-Founder and Director of

edit

General Information edit

Website	coolstuff.se
Category	eCommerce
Employees	
Founded	2005
Description	Gadgets online

Offices edit

Funding edit

VENTURE FUNDING

Series A, 6/2013 [1]
Spiltan

Tags edit

Coolstuff

edit

Coolstuff sells gadget online on the scandinavian and german marked.

Recent Milestones edit

$ Coolstuff received in Series A funding. (6/1/13)
Posted 10/20/13 at 1:18am via oresundstartups.com

Videos edit

Screenshots edit

Sources

1. Coolstuff gets external capital for the first time (oresundstartups.com) [edit]

Flattr BETA

edit

General Information edit

Website	flattr.com
Blog	blog.flattr.net
Twitter	@flattr
Category	Charity/Nonprofit
Employees	
Founded	3/2010
Description	Social micropayments

Offices edit

Flattr AB
Box 4111
Malmo, SE-203 12, SWE
See nearby companies

Flattr Network Ltd
2nd Floor,White Bear Yard
144A Clerkenwell Road
London, EC1R 5DF, GBR
See nearby companies

People edit

Peter Sunde
Founder

Eileen Burbidge
Board Member

Flattr

edit

Flattr is a micropayment system - more specifically, a microdonation system.

Flattr is a project started by Peter Sunde and Linus Olsson. Users are able to pay a small amount every month (minimum 2 euros) and then click Flattr buttons on sites to share the money they paid among those sites, comparable to an Like button with money on top.

The word "flattr" is used as a verb, to indicate payments through the Flattr system - so when a user clicks a Flattr button and they are logged in to the Flattr site, they are said to be "flattring" the page they are on. Sunde said, "We want to encourage people to share money as well as content."

Recent Milestones edit

- **Flattr** — Flattr adds new social integrations including support auto-flattr support for Instagram, Vimeo, 500px, Youtube, Soundcloud. (4/16/13) [2]
  Posted 5/6/13 at 2:51pm via flattr.net
- **Flattr** — Flattr adds Martin Thörnkvist as European Biz Dev Lead. (1/1/13) [3]
  Posted 5/6/13 at 2:56pm via bodw.com
- **Flattr** — Grooveshark partners with Flattr (11/1/12) [4]
  Posted 3/5/13 at 2:03am via evolver.fm
- **Flattr** — Flattr Added Evan Schoepke as US Biz Dev Lead (8/15/12) [5]
  Posted 8/18/12 at 7:49pm via linkedin.com

foap MARKET

edit

General Information edit

Website	foap.com
Blog	blog.foap.com
Twitter	@foapapp
Category	Mobile/Wireless
Phone	+46761044449
Email	david@foap.com
Employees	4
Founded	11/2011
Description	Sells your iPhone photos

Offices edit

Foap HQ
Malmö, SWE

Malmo, SWE
Malmo, SWE

See nearby companies

People edit

David Los
Co-Founder

Alexandra Bylund
Co-Founder

Daniel Kr[illegible]ståhle

edit

Foap AB

We turn your iPhone photos into Dollars.

We are a Swedish start up which helps you to sell your iPhone photos. Snap or upload a photo via our iPhone App and if it gets approved it will be published at www.foap.com for editorial/commercial sale for companies which are looking for marketing material. Each photo can be sold unlimited amount of times, and we split the revenue with on a 50/50 basis. The current price is $10 per photo that is licensed.

The goal is to build a image database that has a constant massive inflow of photos since we know that photo buying companies are looking for more variation. Also, we want to build a database consisting of more natural and local photos, and avoid feeding the market with something that it's already overwhelmed of: that is typical arranged stock modeling photos.

Recent Milestones edit

- Foap AB received $1.5M in Seed funding. (8/7/13)
  Posted 8/7/13 at 2:57am via techcrunch.com
- Foap AB received (kr3.5M) in Angel funding. (11/1/12)
  Posted 6/9/13 at 8:41am via oresundstartups.com
- Foap AB received $41.9k (kr300k) in Grant funding. (5/25/12)
  Posted 6/25/12 at 5:10am
- Foap AB received $75k (kr500k) in Angel fu[illegible]ng. (3/27/12)
  Posted 6/25/12 at 5:10am
- Foap AB received $[illegible]3k (kr[illegible]00k) in Angel [illegible]nding. (1/6/12)
  Posted [illegible]25/12 at 5:10am

edit

General Information edit

Website	tasspass.se
Blog	blogg.tasspass.se
Category	Consumer Web
Phone	046-288 52 00
Employees	

Offices edit

Swedish, SWE
Swedish, SWE

Funding edit

VENTURE FUNDING

Seed, 8/2013 [1]

Tags edit

edit

Tasspass

Tasspass, a community dog watching marketplace launched a few months ago. They connect dog owners with local dog boarding businesses and dog sitters, and additionally include dog walking and other services.

Recent Milestones edit

$ Tasspass received in Seed funding. (8/30/13)
Posted 8/30/13 at 2:36am via arcticstartup.com

Videos edit

Screenshots edit

RETEVO AB
RETAIL EVOLUTION

edit

General Information edit

Website	retevo.se
Category	eCommerce
Employees	
Founded	2007
Description	Retail evolution

Offices edit

Helsingborg, SWE
Helsingborg, SWE
See nearby companies

People edit

Dan Nilsson
Founder

Acquisitions edit

edit

Retevo

Retevo is a company active in the ecommerce sector. Most famous for the brand RoligaPrylar, with it's huge assortment of crazy merchandise, and ehandel.se, Scandinavias biggest community-site for ecommerce.

Retevo is also well known for it's focus on costumer satisfaction and service.

Recent Milestones edit

- **Retevo** — Launched AlphaGeek brand in Denmark, Finland and Norway (7/1/13) [3]
  Posted 7/20/13 at 1:53am via oresundstartups.com
- Retevo received in Series A funding. (4/1/13)
  Posted 6/9/13 at 8:32am via oresundstartups.com
- Retevo acquired ehandel.se. (1/1/09)
  Posted 9/17/12 at 10:08am via dan.se
- Retevo added Dan Nilsson as Founder.
  Posted 9/17/12 at 10:08am

Videos edit

Screenshots edit

Sources

1. dan.se [edit]

Seed funded

Part 2 – B2B

(still in alphabetical order)

Anyfi Networks

edit

General Information edit

Website	anyfinetworks.com
Category	Mobile/Wireless
Email	info@anyfinetwork...
Employees	
Founded	12/2009
Description	Carrier Wi-Fi that Just Works

Offices edit

HQ
Västergatan 31 B
Malmö, 21121, SWE
See nearby companies

Malmö, SWE
Malmö, SWE
See nearby companies

People edit

Björn Smedman
CEO

Johan Almbladh
CTO

Hampus Jakobsson
Senior Advisor

Fredrik

Anyfi Networks

edit

Anyfi specializes in mobile Wi-Fi solutions that use existing Wi-Fi assets for radio access and already distributed user credentials for subscriber authentication. Their aim is to enable frictionless Wi-Fi using the hardware that today is locked-up in private networks.

Recent Milestones edit

- $ Anyfi Networks received $1.5M in Seed funding. (9/12/12)
  Posted 9/12/12 at 11:42am via gigaom.com
- ✔ Anyfi Networks added Johan Almbladh as CTO.
  Posted 9/12/12 at 11:42am
- ✔ Anyfi Networks added Hampus Jakobsson as Senior Advisor.
  Posted 9/12/12 at 11:42am
- ✔ Anyfi Networks added Björn Smedman as CEO.
  Posted 9/12/12 at 11:42am
- ✔ Anyfi Networks added Fredrik Winbladh as Senior Advisor.
  Posted 9/12/12 at 11:42am

Videos edit

Screenshots edit

Sources

1. ANYFI RAISES $1.5M TO BUILD VIRTUAL HOTSPOT NETWORKS (gigaom.com) [edit]

Atosho.

edit

General Information edit

Website	atosho.com
Blog	blog.atosho.com
Twitter	@atosho
Category	eCommerce
Phone	+4577343397
Email	info@atosho.com
Employees	27
Founded	1/2011
Description	Platform for distributed ecommerce

Offices edit

Atosho HQ
Store Kongensgade 95, 1st
Copenhagen, 1264, DNK

People edit

Simon Goldschmidt
CEO

Frederik Pedersen
CTO

edit

Atosho

Atosho is a platform for distributed ecommerce.

They enable people to shop wherever they find relevance, independent of time and space.

If you eg. read a book review, they enable you to buy that book - no matter if it is an online media or print media.

Atosho has lots of channel and type of store fronts ranging from widgets to mobile QR or NFC enabled mobile store fronts.

Recent Milestones edit

- Atosho added Simon Goldschmidt as CEO. (8/1/13)
  Posted 9/5/13 at 12:17am
- $ Atosho received $2.6M (€2M) in Series A funding. (10/25/12)
  Posted 11/4/12 at 1:15pm via supremum-capital.com
- **Atosho** — Manchester United manager Sir Alex Ferguson to invest in Danish ecommerce company Atosho (3/9/12) [2]
  Posted 3/10/12 at 4:17am via epn.dk
- Atosho added Thomas Busk as CEO. (3/1/12)
  Posted 3/10/12 at 4:22am
- **Atosho** — Thomas Busk was hired as new CEO (3/1/12) [3]
  Posted 3/10/12 at 4:16am
- Atosho added Anders Ibsen as Executive C[illegible]rman. (3/1/12)
  Posted 3/10/12 at 4:22am
- Atosho added Jacob Lund as CFO. (1/1/12)
  Posted 3/30/13 at 6:22a[illegible]

edit

Conferize

Conferize - one point of destination for all things related to conferences.

As our world continues to get more complex, more connected and ever more globalized we are under pressure to adapt and change, to learn and be inspired, and constantly build our personal network. The conference is the perfect solution: A social space like no other, created for knowledge-based interaction, human enterprise and sheer excitement.

Yet when it comes to conferences in the digital age, much can be improved. What Conferize is about is the attempt to bring transparency to conferences themselves, as well as the influencers and knowledge related to conferences. The service helps you find conferences based on your interests, helps you find people who are attending which events. It also helps you follow speakers and industry leaders so you can always stay in the loop.

Recent Milestones

edit

- $ Conferize received $1.33M in Seed funding. (9/18/13)
  Posted 9/18/13 at 8:09pm via finsmes.com
- ✓ **Conferize** — 2013 Red Herring Europe 100 Finalist (3/15/13) [3]
  Posted 3/16/13 at 12:38pm via oresundstartups.com
- $ Conferize received in Venture Round funding. (11/3/12)
  Posted 11/3/12 at 2:52am via finsmes.com
- ✓ Conferize added Martin Ferro-Thomsen as Founder & CEO. (5/1/11)
  Posted 11/4/12 at 1:22am

edit

General Information

edit

Website	conferize.com
Blog	blog.conferize.com
Twitter	@conferize
Category	Consumer Web
Employees	
Founded	2010
Description	One-point destination for confernces

Offices

edit

Copenhagen, DNK
Copenhagen, DNK
See nearby companies

People

edit

Martin Ferro-Thomsen
Founder & CEO

Martin Moen Wulffeld
Founder

Jesper

Add Logo

General Information edit

Website	crunchfish.com
Category	Mobile/Wireless
Employees	
Founded	2010
Description	Mobile Innovaton and Apps

Offices edit

Malmö, SWE
BREDGATAN 6 B
Malmö, 21130, SWE
See nearby companies

Malmö, SWE
Malmö, SWE

People edit

Joakim Nydemark
CEO

Joachim Samuelsson
Chairman

Funding edit

TOTAL	**$5.48M**
FUNDING TOTAL	**$5.48M**

edit

Crunchfish

Crunchfish is a company specializing in bringing the touchless technology to the market.

Recent Milestones edit

- $ Crunchfish received $2.96M (€2.3M) in Angel funding. (6/4/13)
  Posted 6/4/13 at 11:36am via finsmes.com
- ✓ **Crunchfish** — 2013 Red Herring Europe 100 finalist (3/16/13) [3]
  Posted 3/16/13 at 12:40pm via oresundstartups.com
- ✓ Crunchfish added Joakim Nydemark as CEO. (11/1/12)
  Posted 11/4/12 at 1:19pm
- $ Crunchfish received $2.52M (€2M) in Angel funding. (9/1/12)
  Posted 9/30/12 at 8:14am via oresundstartups.com
- ✓ Crunchfish added Joachim Samuelsson as Chairman. (9/1/12)
  Posted 9/30/12 at 8:14am

Videos edit

Screenshots edit

Sources

1. Øresund Startups (oresundstartups.com) [edit]
2. Crunchfish Raises €2.3M in Funding (finsmes.com) [edit]

   15 Oresund startups in the Red Herring Europe 100
   (oresundstartups.com) [edit]

edit

deskwolf

Desk Wolf helps SMEs to take advantage of Facebook to generate more sales, more customers, and promote their business in an efficient manner.

General Information edit

Website	deskwolf.com
Category	Consulting
Employees	
Founded	2012

Offices edit

Denmark
Amaliegade 5C København K
1256, DNK

Copenhagen, DNK
Copenhagen, DNK
See nearby companies

Funding edit

VENTURE FUNDING

Venture Round, 3/2013 [1]
Seed Capital

Tags edit

Recent Milestones edit

$ deskwolf received () in Venture Round funding. (3/16/13)
Posted 3/28/13 at 2:54am via finsmes.com

Videos edit

Screenshots edit

Sources

1. Deskwolf Raises Funding from SEED Capital (finsmes.com) [edit]

edit

General Information edit

Website	dexplora.com
Blog	getsalesdoneapp.com
Twitter	@GetSalesDone
Category	Mobile/Wireless
Email	info@dexplora.com
Employees	
Founded	2012

Offices edit

Malmö, SWE
Stora Nygatan 36
211 37
Malmö, SWE

Malmö, SWE
Malmö, SWE

People edit

Alfred Gunnarsson
Co-Fou

edit

Dexplora

Dexplora builds tools for sales organizations to minimize reporting effort and maximize data quality and efficiency. Dexplora has launched its first product GetSalesDone, available in the Apple App Store, that integrates with Salesforce.com. Headquartered in Malmo, Sweden, Dexplora's solutions bring beautiful, simple design to enterprise products. For more information, please visit http://www.getsalesdoneapp.com.

Recent Milestones edit

- $ Dexplora received $1.2M in Seed funding. (6/4/13)
  Posted 6/4/13 at 4:19am via itnewsonline.com
- ✔ Dexplora added Hampus Jakobsson as Co-Founder.
  Posted 6/4/13 at 3:41pm
- ✔ Dexplora added Mikael Tellhed as Co-Founder.
  Posted 6/4/13 at 3:46pm
- ✔ Dexplora added Tom Bradley as Board Member.
  Posted 6/21/13 at 8:13am
- ✔ Dexplora added Andreas Pålsson as Co-Founder.
  Posted 6/4/13 at 4:19am
- ✔ Dexplora added Alfred Gunnarsson as Co-Founder.
  Posted 6/4/13 at 4:19am
- ✔ Dexplora added Henrik Torstensson as Investor.
  Posted 7/13/13 at 7:00pm

Videos edit

Screenshots edit

edit

General Information edit

Website	https://www.firma...
Category	Mobile/Wireless
Employees	

Offices edit

People edit

Niklas Stephenson
Co-founder

Funding edit

VENTURE FUNDING

Angel, 5/2013 [1] €1.3M
Kaare Danielsen

Tags edit

edit

Firmafon

Firmafon udvikler mobiltelefoni og omstilling til virksomheder. Firmafons banebrydende platform gør det nemt for virksomheder at administrere deres mobiltelefoni samt tilpasse deres eget telefonsystem med hovednumre og omstilling.

Vi tror på at loyalitet opretholdes gennem det bedre produkt og god behandling. Firmafon har derfor ingen bindingsperiode, ingen gebyrer kun faste pakker der giver et hurtig, enkelt og gennemskueligt overblik over de samlede udgifter.

Recent Milestones edit

$ Firmafon received (€1.3M) in Angel funding. (5/1/13)
Posted 6/9/13 at 8:19am via oresundstartups.com

✓ Firmafon added Niklas Stephenson as Co-founder.
Posted 11/28/12 at 2:10am

Videos edit

Screenshots edit

Sources

1. Firmafon receives a €1.3m investment (oresund[illegible]rtups.com) [edit]

edit

General Information edit

Website	gameanalytics.com
Blog	blog.gameanalytic...
Twitter	@gameanalytics
Category	Games/Entertainment
Employees	15
Founded	12/2011
Description	Analytics for Game Developers

Offices edit

GameAnalytics HQ
Refshalevej 147, 1
Copenhagen, 1432, DNK

People edit

Morten E. Wulff
CEO & Founder

Matthias FlÃ¼gge Hansen
CPO, Founder

Michael Arrington
Investor

Jimmy F Niels

edit

GameAnalytics

GameAnalytics is a powerful analytics engine for game studios that supports the full life cycle from acquisition to retention to monetization of players - with a particular emphasis on user experience.

GameAnalytics has been built to specifically support the very data intensive games industry with tailor made reporting such as completion time per level, 3d heatmaps of in-game evens, and a pricing model that allows developers to track an unlimited amount of in-game player behavior.

Good news for Unity developers as GameAnalytics comes with plug n play capabilities for the popular game engine.

Recent Milestones edit

- $ GameAnalytics received $2.5M in Seed funding. (2/21/13)
  Posted 2/21/13 at 8:21pm via techcrunch.com
- ✓ GameAnalytics added Morten E. Wulff as CEO & Founder. (4/1/11)
  Posted 6/24/11 at 2:04pm
- ✓ GameAnalytics added Michael Arrington as Investor.
  Posted 2/20/13 at 9:28am
- ✓ GameAnalytics added Jimmy Fussing Nielsen as Investor.
  Posted 2/20/13 at 9:28am
- ✓ GameAnalytics added Tommy Ahlers as Inv or.
  Posted 2/20/13 at 9:28am
- ✓ GameAnalytics added Matthias FlÃ¼gge Ha sen as CPO, F under.

Graduateland

edit

General Information edit

Website	graduateland.com
Blog	graduateland.com/...
Twitter	@graduateland
Category	Education
Phone	004550549929
Email	jro@graduateland.com
Employees	27
Founded	11/2009
Description	recruitment, social media, global

Offices edit

Headquaters
Njalsgade 21G 7th floor
Copenhagen, 2300, DNK
See nearby companies

People edit

Jens Reimer Olesen
CEO

Patrick Lund
COO

Morten Petersen
CTO

Graduateland

edit

Graduateland is creating a large recruitment network of international universities, by offering a free plug'n'play career portal for their intranet.

Recruiting the most talented students and graduates across borders is a resource demanding and time consuming process.

For young academics it can be cumbersome to obtain a substantial overview of relevant career opportunities because sites are either geographically limited or not targeted their experience level.

Universities do not have the time nor the resources to maintain a sufficient job portal for their students and alumni, or they have to pay for external operators.

Graduateland is bringing together these three stakeholders, and creating a large career network for students and graduates.

Universities implement a free plug'n'play portal, which allows their students and alumni to browse relevant career opportunities on a global level, as well as present themselves via a CV database. Employers can promote their vacancies or perform employer branding, either broadly or very precisely due to targeting via the users's detailed profiles. Employers buy bulks of Graduateland Credits, which can be distributed across any portal on any service. The universities earn a cut of the revenue that is generated via their portal, making the portal a source of revenue rather than an expense.

edit

InRiver

inRiver designs and develops software that makes it easier, faster, and more cost-efficient to produce high-quality product information. We help product-selling companies greet their customers with perfect product information, designing a unified customer shopping experience across sales channels.

inRiver has delivered PIM-solutions to European and international product-selling companies. Our clients own major brands in retail, fashion, wholesale and manufacturing, and distribute their product information over thousands of websites and web shops, printed catalogs and personalised marketing, in-store information and much more. Please visit us on inriver.com for more information.

Recent Milestones

edit

$ InRiver received $2.96M (€2.3M) in Seed funding. (8/13/13)
Posted 8/13/13 at 3:24am via oresundstartups.com

Videos

edit

Screenshots

edit

edit

General Information

edit

Website	inriver.com
Blog	inriver.com/blog
Twitter	@inRiver_PIM
Category	Fashion/Clothing
Phone	46 40 973880
Email	sales@inriver.com
Employees	
Founded	2004

Offices

edit

Malmö, SWE
Baltzarsgatan 18
Malmö, 21136, SWE
See nearby companies

Funding

edit

TOTAL	**$2.96M**
FUNDING TOTAL	**$2.96M**
Seed, 8/2013 [1]	€2.3M
Zobito	
Statliga Industrifonde	

edit

General Information edit

Website ibapps.dk
Employees

Offices edit

Funding edit

VENTURE FUNDING

Venture Round, 2/2013 [1]
Northcap

Tags edit

edit

Insurance Business Applications

nsurance Business Applications (IBApps) is creating a new category and new generation of insurance software solutions. Their multi-channel sales front-end helps agents and insurance companies to swiftly and efficiently adapt to the dynamics of their distribution model. IBApps helps some of the largest insurance companies in the World with bringing new products to market faster and more efficiently.

Recent Milestones edit

$ Insurance Business Applications received in Venture Round funding. (2/8/13)
Posted 7/16/13 at 3:58pm

Videos edit

Screenshots edit

Sources

1. Northcap source [edit]

OneRecruit

edit

General Information edit

Website	onerecruit.com
Blog	onerecruit.com/blog
Twitter	@onerecruit
Category	Software
Email	ms@onerecruit.com
Employees	10
Founded	2010
Description	Recruiting Software

Offices edit

HQ
Kigkurren 8
Copenhagen K, 2300, DNK
See nearby companies

People edit

Martin Staael
CTO

Funding edit

VENTURE FUNDING

Seed, 201 $1M

OneRecruit

edit

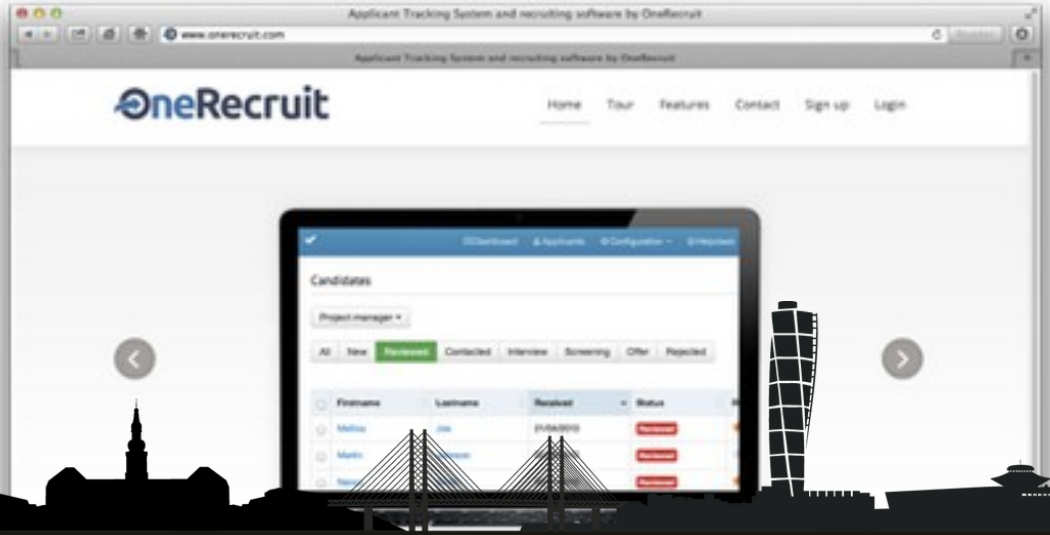
OneRecruit is the simplest social recruiting software, most affordable way to get job openings posted quickly and track applicant data online from any web browser. OneRecruit centralizes, organizes, and simplifies your online recruitment campaign.

Recent Milestones edit

- OneRecruit received $1M in Seed funding. (1/1/12)
  Posted 7/17/13 at 10:58pm
- OneRecruit added Martin Staael as CTO. (1/1/10)
  Posted 7/17/13 at 10:58pm

Videos edit

Screenshots edit



edit

General Information edit

Website	sepior.com
Twitter	@SeporCorp
Category	Software
Phone	45 25 46 25 80
Email	sepior@sepior.com
Employees	

Offices edit

Denmark
Gl Koege Landevej 55
2500 Valby
DNK

Funding edit

VENTURE FUNDING

Seed, 9/2013 [1]
Seed Capital
Nicolaj H. Nielsen
Jakob Pagter
DTU Innovation

Sepior edit

Sepior has developed a ground-breaking solution for companies wanting to protect cloud data. Sepior offers a pure cloud-based solution that uses strong encryption and does not rely on trust in any third party; neither does it require any on-premise hardware or software as the encryption gateway.

Sepior enables organizations to encrypt data going into cloud solutions in a very flexible manner, and takes care of the related key management. This allows employees to continue using popular cloud services like DropBox, Box, Google Drive while still protecting against data breaches. For providers Sepior delivers a Key Management as a Service that seamlessly integrates into your SaaS/cloud solution.

Recent Milestones edit

$ Sepior received in Seed funding. (9/24/13)
Posted 9/24/13 at 2:04am via finsmes.com

Videos edit

Screenshots edit

edit

The Eye Tribe

The Eye Tribe software enables eye control on mobile devices and computers, allowing hands-free navigation of websites and apps, eye activated log in, enhanced gaming experiences, and cloud-based user engagement analytics.

We utilize standard low-cost hardware components that can be integrated into the next generation of smartphones and tablets.

edit

General Information

edit

Website	theeyetribe.com
Blog	https://theeyetri...
Twitter	@theeyetribe
Category	Software
Phone	+45 36 980 580
Email	info@theeyetribe.com
Employees	14
Founded	9/2011
Description	Eye Tracking Technology

Offices

edit

Headqua

Recent Milestones

edit

- **The Eye Tribe** — 2013 Red Herring Europe 100 finalist (3/15/13)
  2
  Posted 3/17/13 at 5:56am via oresundstartups.com
- The Eye Tribe received $1M in Seed funding. (8/14/12)
  Posted 8/14/12 at 8:37am via thenextweb.com
- The Eye Tribe added Martin Tall as Founder. (9/27/11)
  Posted 8/2/13 at 3:24am
- The Eye Tribe added Sune Alstrup Johanse as CEO & Co-founder. (9/27/11)
  Posted 2/11/13 at 3:14pm
- The Eye Tribe added Javier San Agustin as Founder. (9/27/11)
  Posted 8/2/13 at 3:24am
- The Eye Tribe added Henrik Skovsgaard as Founder. (9/27/11)
  Posted 9/5/13 at 4:40am

Videos

edit

Th Tracker - The world's first affor ..

WALLMOB

edit

General Information edit

Website	wallmob.com
Twitter	@wallmob
Category	Enterprise
Phone	+4571997540
Email	hello@wallmob.com
Employees	14
Founded	8/2012
Description	Intelligent Sales Points

Offices edit

Copenhagen
Ny Østergade
Copenhagen, DNK

Wallmob A/S
Havnegade 32
Vejle, 7100, DNK

See nearby companies

People edit

Ken Villum Klausen
CEO

Jørgen Christian Juul
Chairman of the Board

Rasmus H[illegible]se

edit

Wallmob

WALLMOB A/S (PLC) is a Danish-based company that primarily focuses on POS systems, but with very few similarities to the conventional global POS Suppliers.

Increased multichannel competition and changes in buying behavior has created a need for rethinking the Point of Sale. WALLMOB's POS is build on a new platform that has been developed to meet business demands to optimize sales and earnings, and at the same time improve the shopping experience as well as customer loyalty. Furthermore, the WALLMOB POS integrates with multiple payment methods such as mobile payments, numerous wallets, apps and e-Commerce.

WALLMOB was founded in 2012 by senior executives from the retail and IT industries who joined forces in a common mission: to build a POS that meets new market standards. In September 2012 WALLMOB was funded by Venture Kapital ApS.

Recent Milestones edit

- $ Wallmob received $1.2M in Seed funding. (8/19/13)
  Posted 8/19/13 at 9:47am via techcrunch.com
- ✓ Wallmob added Stefan Avivson as CSO. (3/1/13)
  Posted 3/11/13 at 1:41am
- ✓ **Wallmob** — Wallmob added Rasmus Taul[illegible]g Hummelmose as CTO (8/1/12) [2]
  Posted 8/4/12 at 11:41pm
- W[illegible]allmob added Jesper Tastesen as Memb[illegible] of the Board

ZAPLOX

edit

General Information edit

Website	zaplox.com
Twitter	@zaplox
Category	Security
Email	info@zaplox.com
Employees	
Founded	2010

Offices edit

Lund, SWE
ScheelevÃ¤gen 15
Lund, 223 70, SWE

Funding edit

TOTAL	**$1.5M**
FUNDING TOTAL	**$1.5M**
Venture Round, 11/2011 [1]	kr10M
Industrifonden	
LMK Venture	

Tags edit

edit

Zaplox

Zaplox (www.zaplox.com), which was founded in 2010 at Ideon in Lund, has developed and patented a system for locking or unlocking doors using a mobile phone. The system replaces everyday door keys and works with any mobile phone. It does not require any special phone functions, since it uses the standard mobile network to communicate with the lock.

Recent Milestones edit

$ Zaplox received $1.5M (kr10M) in Venture Round funding. (11/1/11)
Posted 11/2/11 at 3:36am via finsmes.com

Videos edit

Screenshots edit

Other prominent Startups

cause either we do not know the stage, or because they are prominent for

23

edit

General Information edit

Website	23company.com
Blog	blog.23company.com
Twitter	@23
Category	Software
Phone	+45 70 20 93 23
Email	support@23company...
Employees	
Description	The Visual Sharing Company

Offices edit

HQ
Slotsgade 2, 2.th.
Copenhagen, DK-2200, DNK

People edit

Steffen Tiedemann Christensen
Co-founder & CTO

Thomas Madsen-Mygdal
Co-founder

Ditte Graa Wullf
CEO

23

edit

23 Video allows companies to create a full, out-of-the-box video site, mapped to a domain, with a branded videoplayer for $675 a month, which includes 1 Terabyte of traffic (equivalent to an average of 160,000 videos a month). Extra traffic is $250 per TB.

Recent Milestones edit

- 23 added Ditte Graa Wullf as CEO. (2/1/13)
  Posted 2/5/13 at 1:02am
- 23 added Nick Bruun as Lead Developer. (8/2/10)
  Posted 1/12/11 at 11:56pm
- 23 added Tine Thygesen as CEO. (6/1/10)
  Posted 11/13/10 at 7:40am
- 23 added Steffen Tiedemann Christensen as Co-founder & CTO. (4/1/04)
  Posted 5/17/10 at 11:43pm
- 23 added Thomas Madsen-Mygdal as Co-founder. (4/1/04)
  Posted 10/28/10 at 2:42am
- 23 added Guan Yang as Co-founder.
  Posted 2/2/12 at 6:35am

Videos edit

echo.it

edit

General Information edit

Website	https://echo.it
Employees	
Founded	2010

Offices edit

Copenhagen, DNK
Gothersgade 8b
Copenhagen, 1123, DNK

Tags edit

edit

echo.it

Echo.it was founded in 2010 with the mission to use web-based technology to promote desirable behavior and create better data-points for implementing corporate strategies and reach targets in organizations. The company is a Danish start-up with clear growth ambitions. The DNA of the company stems from three cores:

Start-up culture and entrepreneurial attitude, Technical knowledge, and most importantly Insights into how large organizations performs and track progress.

Recent Milestones edit

Videos edit

Screenshots edit

Sources

kvittar

edit

General Information edit

Website	kvittar.se
Twitter	@kvittar
Category	Consumer Web
Phone	+46 709462439
Email	anna@kvittar.se
Employees	4
Founded	3/2009
Description	Digital receipts

Offices edit

Malmö, SWE
Malmö, 211 21, SWE
See nearby companies

People edit

MÃ¥ns Adler
Co-founder

Ingemar Pettersson
Ceo and co-founder

Alfred Gunnarsson
Co-Founder

Anna Oscarsson
Initiator and Co-found

edit

Kvittar

Every day stores and restaurant in Sweden, by norm, print enough paper to cover a distance from Malmoe to London*. This despite the fact that almost all receipts are digital in their original format. The receipt is a proof that you own something but still today this is a small piece of paper.

Kvittar is a system that digitize receipts and offers a digital infrastructure. This digital infrastructure can reduce administrative costs for paper receipts by reducing the consumption of paper, changing of receipts and lack of customers receipts.

Users that are connected to Kvittar get receipts digital from point of sale system that are integrated with Kvittar DRS (Digital Receipt System). Each user will get an own secure and private profile from where they can print their receipts, get them in PDF or export the to XML or CVS format. At the webpage the receipts are easy to search for and add annotations.

Kvittar won the local nordic Seedcamp 2009.

Recent Milestones edit

- Kvittar added Ingemar Pettersson as Ceo and co-founder. (1/1/10)
  Posted 11/29/10 at 1:44pm
- Kvittar added Niklas Silfverström as CTO and co-founder. (1/1/10)
  Posted 11/29/10 at 1:44pm
- Kvittar added Alfred Gunnarsson as Co-Founder.
  11/13 at 3:36pm

edit

MovieStarPlanet

edit

MovieStarPlanet is one of the fastest growing online games and communities for tweens in the world. Attracted by a world of fame, creativity, self-expression and friendship, children are offered a unique social entertainment universe.

General Information edit

Website	info.moviestarpla...
Twitter	@msp_world
Category	Games/Entertainment
Employees	

Offices edit

HQ
Amagerfælledvej 56, 1 (2nd floor)
Copenhagen, 2300, DNK

Tags edit

Recent Milestones edit

MovieStarPlanet — MovieStarPlanet now inhabits over 100 million users! (6/28/13) [1]
Posted 10/20/13 at 1:52am via oresundstartups.com

Videos edit

Screenshots edit

Sources

MovieStarPlanet now inhabits over 100 million users!
(oresundstartups.com) [edit]

edit

General Information edit

Website	momondo.com
Blog	blog.momondo.com
Twitter	@momondo
Category	Travel
Employees	
Founded	9/2006

Offices edit

Headquarters
Amagertorv 19
Copenhagen, 1160, DNK
See nearby companies

People edit

Hugo Burge
CEO

Tore Pein Jensen
CMO

Martin Lumbye
Board Director

Thorvald Stigsen
Non - Executive Director

Jens Willumsen
Chairmen

edit

Momondo

Momondo is a travelsite and search engine. They search across multiple websites at Google style top-speed to within seconds give you an overview of the cheapest flights they can find.

Recent Milestones edit

- Momondo received () in Venture Round funding. (3/29/11)
  Posted 3/29/11 at 5:39am via techcrunch.com
- Momondo added Thorvald Stigsen as Founder & CEO. (1/1/06)
  Posted 6/11/13 at 8:45am
- Momondo added Hugo Burge as CEO. (3/1/00)
  Posted 6/11/13 at 8:29am
- Momondo added Jens Willumsen as Chairmen.
  Posted 7/31/08 at 4:34am
- Momondo added Emil Hunefalk as Affiliate Tech Contact & IT Systems Engineer.
  Posted 12/1/08 at 8:33am

Videos edit

Screenshots edit

Traffic Analytics

Quantcast

Monthly United States People

edit

Planeto

edit

General Information edit

Website	planeto.com
Twitter	@planeto
Category	Games/Entertainment
Phone	+46735187700
Email	info@planeto.com
Employees	6
Founded	5/2009
Description	Everyone is an expert.

Offices edit

People edit

Martin Walfisz
CEO

Magnus Robertsson
CTO

Joakim Jardenberg
Investor/A

At Planeto we create fun trivia games and knowledge platforms for a worldwide audience. The company was founded in 2009 by Martin Walfisz and Magnus Robertsson, with the goal of becoming the world's leading developer of online trivia and knowledge-focused entertainment experiences.

As people play our trivia games, we can quantify their knowledge to build a global database of experts: the world's knowledge graph. Our vision is to give everyone on earth instant access to an expert on any topic.

Martin Walfisz is the founder and former CEO of Massive Entertainment, one of the world's premier PC game development studios acquired by Ubisoft Entertainment in 2008. During his twelve years as head of Massive Entertainment he gained tremendous experiences in game production, design and marketing, which is now put to good use at Planeto.

PRESS CONTACT Joakim Jardenberg joakim@planeto.com +46-735 18 77 00

Recent Milestones edit

✔ Planeto added Joakim Jardenberg as Investor/Advisor.
Posted 11/17/09 at 7:18am

Videos edit

edit

Riidr

edit

Riidr is a Danish startup company that sells ebooks via http://da.riidr.com/ and has developed reading applications for Android and iOS.

General Information

edit

Website	da.riidr.com
Blog	blog.riidr.com
Twitter	@Riidr
Category	eCommerce
Employees	7
Founded	3/2010
Description	open platform e-book publishing

Recent Milestones

edit

- $ Riidr received () in Series A funding. (10/1/12)
  Posted 10/27/12 at 8:14am via oresundstartups.com
- ✓ Riidr added Anders Breinholst as CEO.
  Posted 10/27/12 at 8:14am
- ✓ Riidr added Max Theilade as CTO.
  Posted 10/30/12 at 6:03am

Videos

edit

Offices

edit

Copenhagen, DNK
Gothersgade 175, 3.th.
Copenhagen, 1123, DNK
See nearby companies

People

edit

Anders Breinholst
CEO

Max Theilade
CTO

Is something missing?

edit

General Information edit

Website	zendesk.com
Blog	zendesk.com/blog
Twitter	@zendesk
Category	Software
Email	contact@zendesk.com
Employees	400
Founded	10/2007
Description	customer service solution

Offices edit

Headquarters
989 Market St
St 300
San Francisco, CA, 94102
USA

See nearby companies

People edit

Mikkel Svane
CEO

Alexander Aghassipo
Chief Pro[illegible]fficer

edit

Zendesk

Zendesk provides an integrated on-demand helpdesk - customer support portal solution based on the latest Web 2.0 technologies and design philosophies.

The product has an elegant, minimalist design implemented in Ruby on Rails and provides seamless integration of the back-end helpdesk SaaS to a company's online customer-facing web presence, including hosted support email-ticket integration, online forums, RSS and widgets. This is unusual, because most SaaS helpdesk solutions focus exclusively on the backend helpdesk and treat the Web as an afterthought.

The system also leverages Web 2.0 ideas on the backend, such as tag based categorization throughout instead of the usual pre-defined drop down lists, RSS feeds for every customized view and a complete REST/JSON API for virtually every entity in the system.

Recent Milestones edit

- Zendesk added Scott Perket as UX Design. (8/5/13)
  Posted 8/12/13 at 12:14pm
- Zendesk added Matt Hicks as Senior Director, Communications. (2/1/13)
  Posted 4/1/13 at 2:47pm
- Zendesk added Stewart Townsend as Busin[illegible]s Development Director. (1/7/13)
  Posted 1/3/13 at 6:55am
- Z[illegible]desk added Max[illegible]ne Pradas as Product [illegible]anager. (1/1/13)
  [illegible]1/13 at 10:4[illegible]

Where are we now?

presence but lack of well known startups known by

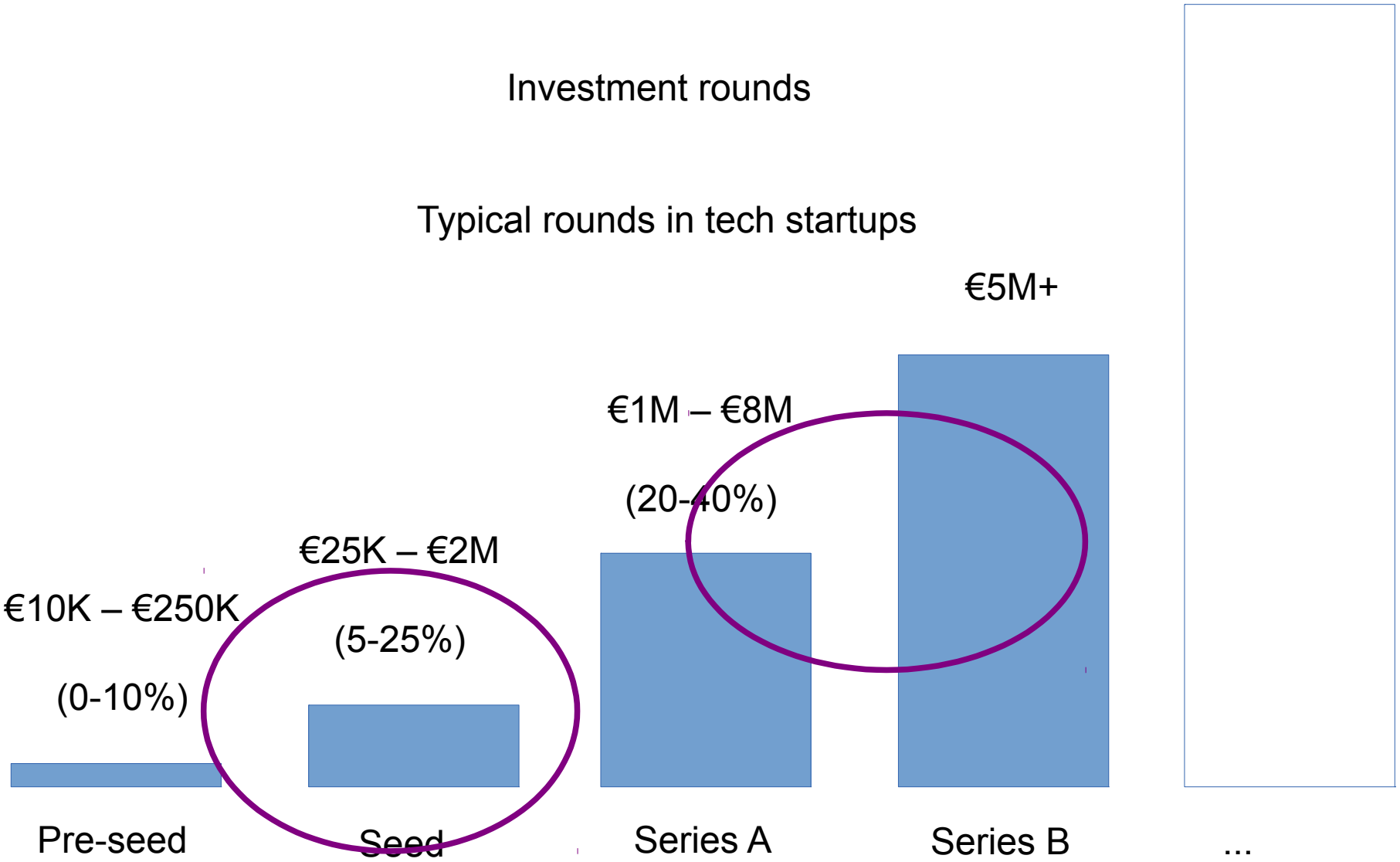
Where are we now?

1. We are not very sexy

2. But we are doing things

Investment rounds

Typical rounds in tech startups



Investment rounds

Prominent Angels

- Hampus Jakobsson
- Tommy Ahlers
- Jesper Buch
- Kaare Danielsen
- Joachim Samuelsson
- Göran Tollstam
- Thomas Madsen-Mygdal

VC
(who have made investments)

- Accelerace
- Creandum
- Industrifonden
- Net Departo Ventures
- Northcap
- Northzone
- SEED capital
- Spiltan
- Supremum Capital
- Sunstone

Investment rounds

Lack of good business angels

Hard to do series B or series C without SV

Local enterprises are not aquiring startups

But wait, there is more!

Cleantech & Biotech

Cleantech & Biotech

Big bets and lots large fundings

Mostly spin-offs from DTU and LTH

ØRESUND STARTUPS

- news about startups in the Copenhagen region

EVENTS

WHAT'S ON WEEK 43

A weekly summary of events coming up near you. Lots happening this week –

READ MORE

WHAT'S ON WEEK 43

A weekly summary of events coming up near you. Lots happening this week – especially in Helsingborg! In Copenhagen: Danish Sitecore User Group: LESS/minifying markup/SES/DMS event Tuesday 22 October, 18:00 – 21:00 @ a location revealed when you sign up! Meet David Gilford from NYC – Matching entrepreneurs and big municipal customers to solve cities [...]

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This is a newssite for keeping track of wh happens in the Øresund region. We repo interesting Swedish and Danish startups, entrepreneurs and events, both in Coper Malmö, Helsingborg, Lund and other clu the Øresund region.

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www.oresundstartups.com

karsten@oresundstartups.com

@karstendc